Britain's Consumers Took the Heaviest Cuts

### Food
Britons Bought 11% Less; Here Consumption Rose 13%

### Clothing
Less in England; A Quarter More in Canada

### Household Equipment
All Buying Dropped
- 22% in the U.K.
- 24% in Canada

### Other Household Goods
Britons Got 31% Less; Canadians 15% More

### Cars and Driving
95% Less in Britain; Over 50% Less Here

### Liquor and Tobacco
More Everywhere:
- 24% in Canada
- Only 8% in U.K.

### Reading Matter
Up 22% Here; Up 1% in Britain

### Amusements
53% Jump in Canada;
10% Rise Elsewhere

### Public Transportation
Nearly Doubled Here;
13% Rise in Britain

### All Goods
16% Rise in N. America;
16% Drop in United Kingdom

LEGEND
- United Kingdom
- United States
- Canada
- Canada